

☐ : APPROVAL FOR SPECIFICATION

For Customer: \_\_\_\_

Customer M	lodel No.		_ □: APPROVAL FOR SAMPLE			
Module No.	: AT043E	335-15I-10	Date: 2012.5.30			
			Versior	n: 1.5		
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Approve	ed By		Comment			
DDEDADED OLIFOKED			VERIFIED BY QA		VERIFIED BY R&D	
PREPARED CHECKED			DEPT		DEPT	



# 2. Revision Record

Date	Rev.No.	Page	Revision Items	Prepared
2012.3.5	V1.0		The first release	Qiu
2012.5.22	V1.2		Adding size remark	Qiu
2012.5.23	V1.3		Power supply changing to 3.0V	Qiu
2012.5.29	V1.4		Clarification on backlight details	. Qiu
2012.5.30	V1.5		Modify 5.1 and 6.1 parameters.	Qiu



### 3.

AT043B35-15I-10 is a TFT-LCD module. It is composed of a TFT-LCD panel, driver IC , FPC, a back light unit. The 4.3" display area contains 480 x 272pixels and can display up to 262K colors. This product accords with RoHS

Item	Contents	Unit	Note
LCD Type	TFT	-	
Display color	262k		1
Viewing Direction	6	O'Clock	
Operating temperature	-20~+70	$^{\circ}$	
Storage temperature	-30~+80	$^{\circ}$	
Module size	105.4(W)×67.1(H)×4.2(D)	mm	2
Active Area(W×H)	95.04X53.86	mm	
Number of Dots	480×272	dots	
Controller	HX8257A	-	
Power Supply Voltage	3.0	V	
Outline Dimensions	Refer to outline drawing	-	
Backlight	10-LEDs (white)	pcs	
Weight	30	g	
Interface	F.P.C 0.5mm	-	
Data Transfer	RGB888	-	
Polarizer Mode	Transmissive/negative	-	

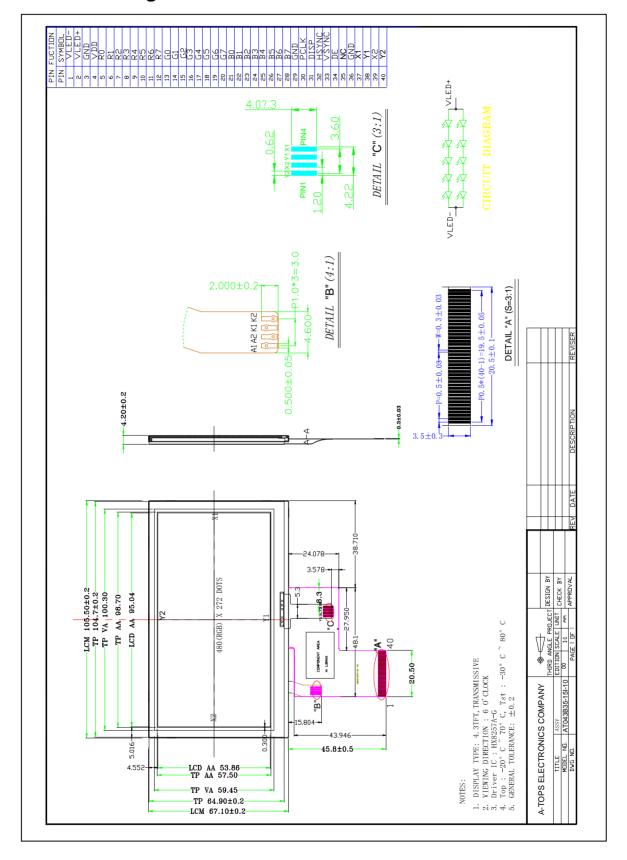
environmental criterion.

Note 1: Color tune is slightly changed by temperature and driving voltage.

Note 2: Without FPC and Solder.



# 4. Outline Drawing





# 5. Absolute Maximum Ratings(Ta=25°C)

### 5.1 Electrical Absolute Maximum Ratings.(Vss=0V ,Ta=25℃)

Item	Symbol	Min.	Max.	Unit	Note
Power Supply Voltage	$V_{CC}$	-0.3	3.5	V	
Logic Signal Input /Output Voltage	V <sub>IOVCC</sub>	-0.3	V <sub>CC</sub> +0.5	V	1, 2
Power Supply Voltage for LCD Module	Vop	0	18	V	1, 2
Current of LED Backlight	ILED	0	60	mA	

#### Notes:

- If the module exceeds above absolute maximum ratings, it may become permanently damaged.
   Using the module out of the following electrical characteristic, the module will be malfunction and/or cause poor reliability.
- 2.  $V_{CC} > V_{SS}$  must be maintained.
- 3. Please be sure users are grounded when handing LCD Module.

### 5.2 Environmental Absolute Maximum Ratings.

Item	Stor	age	Opera	Note	
item	MIN.	MAX.	MIN.	MAX.	NOIG
Ambient Temperature	-30℃	80℃	<b>-20</b> ℃	70℃	1,2
Humidity	0% RH	90% RH	0% RH	90% RH	

- 1. The response time will become lower when operated at low temperature.
- 2. Background color changes slightly depending on ambient temperature.

The phenomenon is reversible.



# Specifications and Instruction Code

# 6. Driver IC Electrical Specifications and Instruction Code

# 6.1 Driver IC Electrical characteristics(Vss=0V,Ta=25°C)

Paramet	ter	Symbol	Condition	Min	Тур	Max	Unit	Note
Power sup	oply	VCC	Ta=25	2.6	3.0	3.5	V	
Input	'H'	V <sub>IH</sub>	V <sub>CC</sub> =3.0V	0.8V <sub>CC</sub>	-	V <sub>cc</sub>	V	
voltage	'L'	V <sub>IL</sub>	V <sub>CC</sub> =3.0V	0	-	0.2V <sub>CC</sub>	V	
Curren	t	I <sub>CC1</sub>	Normal mode	-	15	30	mA	2
Consump	tion	I <sub>CC2</sub>	Sleep mode	-	0.03	0.09	mA	2

#### Note:

1:When an optimum contrast is obtained in transmissive mode.

2: Tested in  $1\times1$  chessboard pattern.

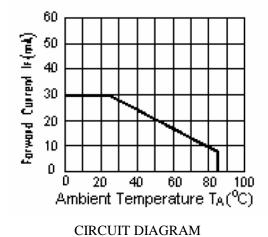


# 6.2 LED backlight specification(VSS=0V ,Ta=25 $^{\circ}$ C)

Ite	em	Symbol	Condition	Min	Тур	Max	Unit	Note
Supply	voltage	-	-	-	16.2	-	V	1
Forward	Normal	l <sub>pn</sub>	40 ahin	-	40	-	A	2
current	Dimming	I <sub>pd</sub>	10-chip	-	-	-	mA	2

#### Note:

- 1. Supply voltage is voltage dropout on backlight module.
- 2. The backlight driver in constant current is recommeded.
- 3. Normal backlight power consumption is 0.65W.



ILED VS TEMP



### **6.3** Interface signals

Pin No.	Symbol	I/O	Function
1	VLED-	1	LED back light(Cathode)
2	VLED+	1	LED back light(Anode)
3	GND		GND
4	VDD	1	Power supply
5-12	R0~R7	I	Red data bus
13-20	G0~G7	1	Green data bus
21-28	B0~B7	1	Blue data bus
29	GND		GND
30	PCLK	I	Data clock
31	DISP	1	Standby mode select pin
32	HSYNC	I	Line SYNC signal
33	VSYNC	I	Frame SYNC signal
34	DE	I	Data enable pin
35	NC		
36	GND		GND
37	X1	0	
38	Y1	0	Touch Panel Control pin
39	X2	0	Touch Fanel Control pill
40	Y2	0	



## 7. Optical Characteristics

Item	Sy	mbol	Condition	Min.	Тур.	Max.	Unit	Note
Brightness	I	Зр	<i>θ</i> =0°	450	500	-	Cd/m <sup>2</sup>	1
Uniformity	_	∫Вр	Ф=0°	70	80	-	%	1,2
	3	:00		-	65	-		
Viewing	6	:00	0 > 40	-	55	-		
Angle	9	:00	Cr≥10	-	65	-	Deg	3
	12	2:00		-	45	-		
Contrast Ratio	Cr		<i>θ</i> =0°	200	250		-	4
Response	$T_r$		<del>0=</del> 0°	-	16	-	ms	_
Time		T <sub>f</sub>		-	12	-	ms	5
	347	х		0.23	0.28	0.33	-	
	W	у		0.28	0.33	0.38	-	
	В	х		0.46-	0.51	0.56	-	
Color of CIE	R	у		0.29	0.34	0.39	-	
Coordinate	G	х	<i>θ</i> =0°	0.26	0.31	0.36	-	1,6
	G	у	Ф=0°	0.51	0.56	0.61	-	
	В	х		0.10	0.15	0.20	-	
	Ь	у		0.09	0.14	0.19	-	
NTSC Ratio		S		45	60	-	%	

Note: The parameter is slightly changed by temperature, driving voltage and materiel

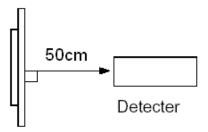
Note 1: The data are measured after LEDs are turned on for 5 minutes. LCM displays full white. The brightness is the average value of 9 measured spots. Measurement equipment PR-705 (Φ8mm)

#### Measuring condition:

- Measuring surroundings: Dark room.
- Measuring temperature: Ta=25 °C.
- Adjust operating voltage to get optimum contrast at the center of the display.

Measured value at the center point of LCD panel after more than 5 minutes while backlight turning on.



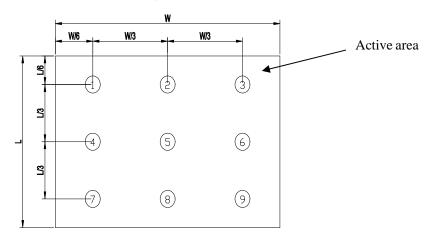


Note 2: The luminance uniformity is calculated by using following formula.

$$\triangle Bp = Bp (Min.) / Bp (Max.) \times 100 (%)$$

Bp (Max.) = Maximum brightness in 9 measured spots

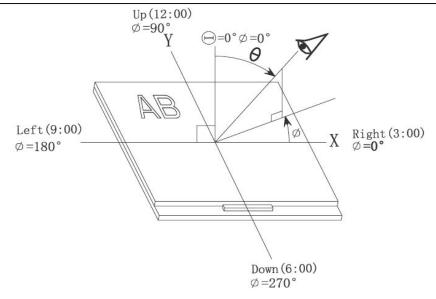
Bp (Min.) = Minimum brightness in 9 measured spots.



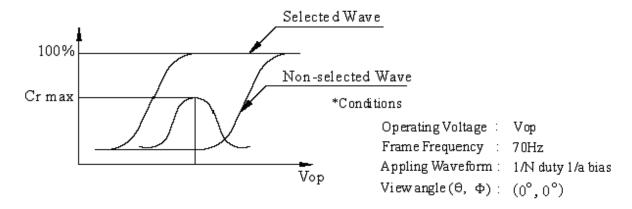
Note 3: The definition of viewing angle:

Refer to the graph below marked by heta and heta





Note 4: Definition of contrast ratio.( Test LCD using DMS501)

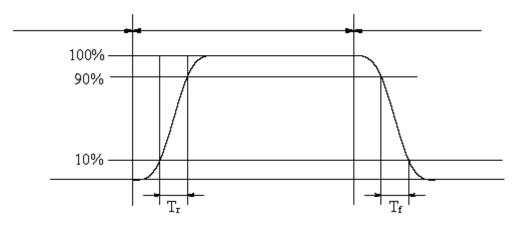


Contrast 
$$ratio(Cr) = \frac{Brightness\ of\ selected\ dots}{Brightness\ of\ non-selected\ dots}$$

Note 5: Definition of Response time. (Test LCD using DMS501):

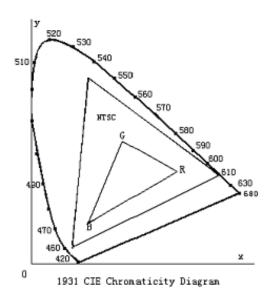
The output signals of photo detector are measured when the input signals are changed from "black" to "white" (falling time) and from "white" to "black" (rising time), respectively. The response time is defined as the time interval between the 10% and 90% of amplitudes. Refer to figure as below.





The definition of response time

Note 6: Definition of Color of CIE Coordinate and NTSC Ratio.

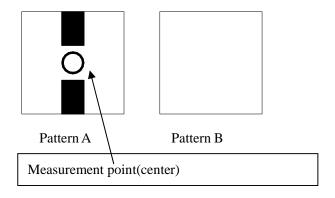


**Color gamut:** 

$$S = \frac{area~of~RGB~triangle}{area~of~NTSC~triangle} \times 100\%$$

Note 7: Definition of cross talk.

Cross talk ratio(%)=|pattern A Brightness-pattern B Brightness|/pattern A Brightness\*100



Electric volume value=3F+/-3Hex



## 8. Reliability Test Items and Criteria

No	Test Item	Test condition	Criterion
1	High Temperature Storage	80°C±2°C 96H Restore 2H at 25°C Power off	
2	Low Temperature Storage	-30°C±2°C 96H Restore 2H at 25°C Power off	4. Often testing
3	High Temperature Operation	70°C±2°C 96H Restore 2H at 25°C Power on	1. After testing, cosmetic and electrical defects should not
4	Low Temperature Operation	-20°C±2°C 96H Restore 4H at 25°C Power on	happen.  2. Total current consumption should not be more than twice
5	High Temperature/Humidity Operation	60°C±2°C 90%RH 96H Power on	of initial value.
6	Temperature Cycle	-30°C	
7	Vibration Test	10Hz~150Hz, 100m/s², 120min	Not allowed cosmetic
8	Shock Test	Half- sine wave,300m/s <sup>2</sup> ,11ms	and electrical defects.

Note: Operation: Supply 3.0V for logic system.

The inspection terms after reliability test, as below

ITEM	Inspection
Contrast	CR>50%
IDD	IDD<200%
Brightness	Brightness>60%
Color Tone	Color Tone+/-0,05

# 9 Quality level

#### 9.1 Classification of defects

Major defects (MA): A major defect refers to a defect that may substantially degrade usability for product applications, including all functional defects(such as no display, abnormal display, open or missing segment, short circuit, missing component), outline dimension beyond the drawing, progressive defects and those affecting reliability.



Minor defects (MI): A minor defect refers to a defect which is not considered to be able to substantially degrade the product application or a defect that deviates from existing standards almost unrelated to the effective use of the product or its operation, such as black spot, white spot, bright spot, pinhole, black line, white line, contrast variation, glass defect, polarizer defect, etc.

#### 9.2 Definition of inspection range

This dot defect of TFT LCD which is for AT043B35-15I-10 V1.4 dividing three areas to make a judgment (according to figure 1).

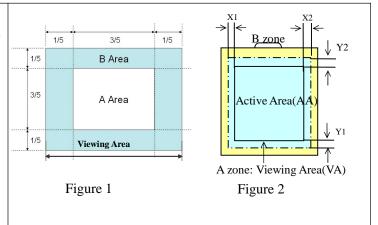
A area : center of viewing area B area : periphery of viewing area

C area: Outside viewing area

For other defects, dividing two areas to make a judgment (according figure 2).

A zone : Inside Viewing area B zone : Outside Viewing area

X1(A.A~V.A): 2mm X2(A.A~V.A): 2mm Y1(A.A~V.A): 2mm Y2(A.A~V.A): 2mm



### 9.3 Inspection items and general notes

General notes	<ul> <li>①Should any defects which are not specified in this standard happen, additional standard shall be determined by mutual agreement between customer and A-TOPS.</li> <li>②Viewing area should be the area which A-TOPS guarantees.</li> <li>③Limit sample should be prior to this Inspection standard.</li> <li>④Viewing judgment should be under static pattern.</li> <li>⑤Inspection conditions         Inspection distance: 250 mm (from the sample)         Temperature             : 25±5 °C             Inspection angle             : 45 degrees in 12 o'clock direction (all defects in viewing area should be inspected from this direction)         </li> </ul>				
	Pinhole, Bright spot, Black spot, White spot, Black line, White Line, Foreign particle, Bubble	The color of a small area is different from the remainder. The phenomenon doesn't change with voltage			
	Contrast variation	The color of a small area is different from the remainder. The phenomenon changes with voltage			
Inspection	Polarizer defect	Scratch, Dirt, Particle, Bubble on polarizer or between polarizer and glass			
items	Dot defect (TFT LCD)	The pixel appears bright or dark abnormally when display			
	Functional defect	No display, Abnormal display, Open or missing segment, Short circuit, False viewing direction			
	Glass defect	Glass crack, Shaved corner of glass, Surplus glass			
	PCB defect	Components assembly defect			

#### 9.4 Outgoing Inspection level



Outgoing Inspection	Inspection conditions					
standard	inspection conditions	Min. Max. Unit IL AQ		AQL		
Major Defects	5	See 8.	5	Ш	0.065	
Minor Defects See 8.3 general notes			See 8.	5	II	0.065
Note: Sampling standard conforms to GB2828						

# 9.5 Inspection Items and Criteria

		Judgment standard					
Inspection items		Catagory		Acceptable	number		
			Category		Category A zone		
			Α	Ф<=0.15	Neglected		
	Black spot, White spot,	$\left[\begin{array}{c c} & & \\ & & \end{array}\right]$	В	0.15< <= 0.35	3		
1	Pinhole, Foreign Particle, Particle	a	С	0.35< Ф	0	Neglected	
	in or on glass, Scratch on glass	$\Phi = (a+b)/2(m$	D	-	-		
			То	tal defective point(B,C)	3		
		4	Α	W<=0.05	Neglected		
	Black line, White line, and Particle Between Polarizer and glass, Scratch on glass	d Particle L:Length(mm)	В	0.05 <w<=0.1 L&lt;=5.0</w<=0.1 	2		
2			С	0.1 <w ,="" 5.0<l<="" td=""><td>0</td><td>Neglected</td></w>	0	Neglected	
				tal defective point(B,C)	2		
3	3 Bright spot		any size		none	none	
			Α	Ф<0.3	Neglected		
	4 Contrast variation	b		0.3<Ф<=0.4	3	Neglecte	
4		ast 📗 🗼	С	0.4<Ф	0	d	
				tal defective point(B,C)	3		
5	Bubble inside cell			any size	none	none	



	Polarizer defect	Scratch ,damage on polarizer, Particle on polarizer or between polarizer and glass.	Re	Refer to item 1 and item 2.				
6	Polarizer defect (if Polarizer is used)	Bubble, dent and convex	A Φ<=0.2 Neglected					
			В 0.2 <Ф<=0.3			Neglecte d		
			С 0.5 <Ф 0					
		Stage surplus glass						
	Surplus	ь	B<=0.4mm					
7	glass	Surrounding surplus glass						
			Should not influence outline dimension and assembling.			sembling.		
8	Open segment or open common			t permitted				
9	Short circuit		No	t permitted				
10	False viewing direction		Not permitted					
11	Contrast ratio uneven		According to the limit specimen					
12	Crosstalk		According to the limit specimen					
13	Black /White spot(display)			Refer to item 1				
14	Black /White line(display)		Refer to item 2					

Inspection items  Category(application: B zone)  Acceptable number  A a≤ t, b≤1/5W, c≤4mm  Max.3  defect crack  b  Category(application: B zone)  Acceptable number  Max.3  defects allowed						Judgr	nent standard	
Glass 15 defect  Max.3 defects			Inspection items		Catego	ory(applicat	ion: B zone)	1
	15	defect	i ) The front of lead terminals	A	a≤t,	b≤1/5W,	c≤4mm	defects



			В	Crack at two sides of lead terminals should not cover patterns and alignment mark	
		ii ) Surrounding crack-non-contact side  seal  c b a t  Inner border line of the seal  Outer border line of the seal	b <	: Inner borderline of the seal	
		Inner border line of the seal Outer border line of the seal	b <	c Outer borderline of the seal	
		iv) Corner	Α	a <= t, b <= 5.0, c <= 5.0	
	w b c	В	Glass crack should not cover patterns u and alignment mark and patterns.		

Inspection items	Judgment standard
mopositor nome	Category(application: B zone)



### Component soldering: Component No cold soldering, short, open circuit, burr, tin ball The flat encapsulation component position deviation must be less than 1/3 Component width of the pin (Pic.1); Soldering pad Lead the sheet component deviation: Pin deviates from the pad and contact with the near components is not L2>0 permitted (Pic.2) lead defect: The lead lack must be less than 1/3 of its width: The lead burr must be less than 1/3 of the seam; Impurities connect with the near leads is not permitted FPC 16 defect Connector soldering: Soldering tin is at contact position of the Base Board head plug and socket is not permitted Soldering tin is not permit in this area No foundation is scald Serious cave distortion on plug and socket contact pin is not permitted Soldering tin is not permit in this area Glue on root of the speaker receiver and motor lead: The insulative coat of the lead must join Glue Lead into the FPC; the protected glue must envelop to the insulative coat. Insulative coat

#### 10. Precautions for Use of LCD Modules

### 10.1 Handling Precautions

10.1.1 The display panel is made of glass. Do not subject it to a mechanical shock



by dropping it from a high place, etc.

- 10.1.2 If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and
- 10.1.3 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.
- 10.1.4 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.
- 10.1.5 If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:
  - Isopropyl alcohol
  - Ethyl alcohol

Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:

- Water
- Ketone
- Aromatic solvents
- 10.1.6 Do not attempt to disassemble the LCD Module.
- 10.1.7 If the logic circuit power is off, do not apply the input signals.
- 10.1.8 To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
  - a. Be sure to ground the body when handling the LCD Modules.
  - Tools required for assembly, such as soldering irons, must be properly ground.
  - c. To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.
  - d. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.